ACADEMIC BACKGROUND

Copyright expert, **5:23**Trade secret experts, **4:13**

ADMISSIBILITY OF SURVEY EVIDENCE

Trademark experts, 2:25

ARBITRARY MARK

Decision to use expert in trademark cases, 2:9

ARBITRATION

Decision to use expert in trade secret cases, 4:10

ATTORNEY'S FEES

Motions to compel award, 1:55

ATTORNEY'S ROLE

Disclosing expert witness under federal rules motions to compel award of award of attorney's fees, 1:55
rebuttal report preparation, 1:33
written report preparation, 1:27
Trademark experts, survey evidence, 2:26

BURDEN OF PROOF

Disclosing expert witness under federal rules, Rule 37(c)(1) sanctions, 1:53

CASES IN WHICH EXPERT HAS TESTIFIED

Disclosing expert witness under federal rules, 1:25

CHALLENGES TO IDENTIFYING EXPERT

Copyright experts, **5:26**Patent experts
damages expert, **3:33**legal expert, **3:29**technical expert, **3:26**

Trade secret experts, 4:15

COMPENSATION

Copyright expert, **5:30**Disclosing expert witness under federal rules, expert disclosures written report, **1:24**Patent expert, **3:41**

Trademark expert, 2:38
Trade secret expert, 4:18

CONSULTING EXPERT

Patent experts, distinction between testifying expert and consulting expert, 3:12

CONTENT

Expert disclosures written report, 1:19-1:24 Initial disclosures, 1:7, 1:8
Patent expert report, 3:43
Pretrial disclosures, 1:36

COPYRIGHT EXPERTS

Generally, **5:1-5:38**Before trial use of expert, **5:13**Calling expert on copyright law, Pitfall Number 1, **5:2**Common challenges to identifying copyright expert, **5:26**Compensation, **5:30**

Complex subject matter absent, engaging expert on substantial similarity,

Pitfall Number 2, **5:3** present, failure to call expert on substantial similarity, Pitfall Number 3, **5:4**

Cross examination

literary expert at trial, sample documents, **5:38** mitigating, **5:22**

Curriculum vitae

generally, 5:23

engaging an expert with the wrong expertise, Pitfall Number 4, 5:5

Damages

determinations, 5:11

report by damages expert, 5:35

Damages expert report, 5:35

Deposition of expert, 5:36

Direct examination of literary expert at trial, 5:37

Drafting the engagement letter

generally, 5:28

particular issues to consider, 5:29

During trial use of expert, 5:14-5:22

Engagement letter

drafting, 5:28, 5:29

sample document, copyright infringement actions, 5:32

COPYRIGHT EXPERTS—Cont'd	COPYRIGHT EXPERTS—Cont'd
Engaging an expert on substantial similarity when there	Liability-related expert reports, 5:34
is no complex subject matter, Pitfall Number 2, 5:3	Locating expert, 5:24
Engaging an expert with the wrong expertise, or who	Mitigating cross-examination, use of expert, 5:22
uses unreliable principles or methodology, Pitfall	Opinion, use of expert, 5:21
Number 4, 5:5	Pitfalls
Expert reports	Number 1: Calling an expert on copyright law, 5:2
issues to consider, 5:31	Number 2: Engaging an expert on substantial similar-
liability-related expert reports, sample documents,	ity when there is no complex subject matter, 5:3
5:34	Number 3: Failing to call an expert on substantial
Failure to call expert when you need one	similarity when there is complex subject matter,
generally, Pitfall Number 5, 5:6	5:4
substantial similarity expert, when there is complex	Number 4: Engaging an expert with the wrong
subject matter, Pitfall Number 3, 5:4 Fair use decisions, 5:10	expertise, or who uses unreliable principles or
Federal rules, disclosing expert witness under, 1:1-1:58	methodology, 5:5 Number 5: Failing to call an expert when you need
Form of Disclosure (this index)	one, 5:6
Foundation of trial, use of expert during, 5:20	practice tip, 5:1-5:6
Glossary of terms, 5:7	Pretrial Disclosures (this index)
Hiring the expert	Pretrial use of expert, 5:13
compensation, 5:30	Preview of trial, use of expert, 5:17
drafting the engagement letter	Proffer, use of expert during, 5:19
generally, 5:28	Qualification, use of expert during, 5:18
particular issues to consider, 5:29	Qualification of expert trial transcript, 5:33
Pitfall Number 1: Calling an expert on copyright law,	Qualifying expert at trial, 5:25
5:2	Sample documents
Pitfall Number 2: Engaging an expert on substantial	cross examination of literary expert at trial, 5:38
similarity when there is no complex subject mat-	damages expert report, 5:35
ter, 5:3	deposition of expert, 5:36
Pitfall Number 3: Failing to call an expert on	direct examination of literary expert at trial, 5:37
substantial similarity when there is complex	engagement letter in copyright infringement actions,
subject matter, 5:4	5:32
Pitfall Number 4: Engaging an expert with the wrong	liability-related expert reports, 5:34
expertise, or who uses unreliable principles or methodology, 5:5	qualification of expert trial transcript, 5:33
Pitfall Number 5: Failing to call an expert when you	Sanctions (this index)
need one, 5:6	Settlement negotiations, use of expert during, 5:14
timing considerations, 5:27	Substantial similarity
Identifying copyright expert	engaging an expert on substantial similarity when
common challenges, 5:26	there is no complex subject matter, Pitfall Number 2, 5:3
curriculum vitae, 5:23	failing to call an expert on substantial similarity wher
locating the expert, 5:24	there is complex subject matter, Pitfall Number
qualifying at trial, 5:25	3, 5:4
Infringement	Supplemental Disclosures (this index)
decision to use expert, 5:9	Timing considerations in hiring, 5:27
sample engagement letter in copyright infringement	Top five copyright expert witness pitfalls, 5:1-5:6
actions, 5:32	When to use expert in copyright cases
Initial Disclosures (this index)	generally, 5:12
Introduction of trial, use of expert, 5:16	before trial, 5:13

COPYRIGHT EXPERTS—Cont'd When to use expert in copyright cases—Cont'd during trial, 5:14-5:22 foundation, 5:20 introduction of trial, 5:16	DAMAGES EXPERT—Cont'd Patent experts—Cont'd locating, 3:34 Trademark, sample expert report, 2:42 Trade secret, sample expert report, 4:23
mitigating cross-examination, 5:22 opinion, 5:21	DEFENSES
preview, 5:17	Anatomy of a typical patent litigation case, 3:4
proffer, 5:19 qualification, 5:18 settlement negotiations, 5:14 Why use expert in copyright cases generally, 5:8	DEPOSITION OF EXPERT Copyright expert, sample documents, 5:36 Patents, legal expert, sample documents, 3:48 Trade secret expert, sample documents, 4:24
damages, 5:11 fair use, 5:10 infringement, 5:9	DESCRIPTIVE MARK Decision to use expert in trademark cases, 2:7 , 2:11
COUNTERCLAIMS Anatomy of a typical patent litigation case, 3:4	DESIGN PATENTS Patent experts, 3:11
COUNTERFEITING Decision to use expert in trademark cases, 2:17	DILUTION OF TRADEMARK Decision to use expert in trademark cases, 2:16
COURTS International Trade Court cases, patent experts, 3:20 Patent experts, state court actions, 3:21	DIRECT EXAMINATION OF EXPERT AT TRIAL Copyright literary expert, sample documents, 5:37 Trademark/survey expert, sample documents, 2:43
CROSS EXAMINATION OF EXPERT AT TRIAL Copyright literary expert, sample documents, 5:38 Patent damages expert, sample documents, 3:50 Trademark/survey expert, sample documents, 2:44 Trade secret expert, sample documents, 4:26	Trade secret expert, sample documents, 4:21, 4:25 DISCLOSING EXPERT WITNESS UNDER FEDERAL RULES Generally, 1:1-1:58 Attorney's role in preparing written report, 1:27
CURRICULUM VITAE Copyright expert, 5:23 Trade secret experts, 4:13	Award of attorney's fees, motions to compel, 1:55 Checklist of issues to consider when disclosing experts under Rule 26(a), 1:1
DAMAGES	Compensation, written report, 1:24 Complete statement of all opinions, 1:20
Copyright experts determinations, 5:11 report by damages expert, 5:35 Expert. Damages Expert (this index) Trade secret experts proving damages, 4:12 report of damages expert, 4:23	Content expert disclosures written report, 1:19-1:24 initial disclosures, 1:7, 1:8 pretrial disclosures, 1:36 Correcting defects in original disclosure, 1:45 Data or other information considered by the witness, 1:21
DAMAGES EXPERT	Defects in original disclosure, correction, 1:45
Copyright, sample expert report, 5:35 Patent experts	Disclosures under state law, 1:4 Duty to supplement or correct, 1:43
generally, 3:30	Employee experts, 1:17 Exception, evidence used solely for impeachment, 1:6

DISCLOSING EXPERT WITNESS UNDER FEDERAL RULES—Cont'd	DISCLOSING EXPERT WITNESS UNDER FEDERAL RULES—Cont'd
Expert disclosures	Motion required for sanctions other than preclusion,
interplay between Rule 26(a)(2) and Federal Rules of	1:50
Evidence	Objections to disclosure, 1:30
generally, 1:12	Objections to pretrial disclosure. Pretrial disclosures,
disclosure of lay witnesses providing opinion	above
testimony, 1:13	Practice Tips, 1:1
objections to disclosure, 1:30	Pretrial disclosures
rebuttal experts, below	content of disclosure, 1:36
timing of disclosure, 1:29	form of disclosure, 1:37
to whom disclosures are made, 1:28	objections to pretrial disclosure
written report	generally, 1:40
generally, 1:14, 1:19, 1:26	failure to object, 1:42
attorney's role in preparing report, 1:27	timing of objections, 1:41
compensation to be paid, 1:24	service and filing of disclosure, 1:38
complete statement of all opinions, 1:20	timing of disclosure, 1:39
content of report, 1:19-1:24	who must make disclosure, 1:35
data or other information considered by the wit-	Qualifications, expert witness written report, 1:23
ness, 1:21	Rebuttal experts
employee experts, 1:17	generally, 1:31
form of report, 1:26, 1:27	attorney's role in preparing rebuttal report, 1:33
"hybrid" witness, 1:18	disclosing testimony that responds to rebuttal report,
list of cases in which expert has testified, 1:25	1:34
qualifications of the witness, 1:23	rebuttal expert distinguished from initial expert, 1:32
retained or specially employed experts, 1:16	Recipients
summary or supporting exhibits, 1:22	expert disclosures, 1:28
unretained experts, 1:15	initial disclosures, 1:11 Report. Expert disclosures, above
Federal Rules of Evidence. Expert disclosures, above	Retained or specially employed experts, 1:16
Filing of pretrial disclosures, 1:38	Rule 37(c)(1) sanctions
Form	generally, 1:48
expert disclosures, written report, 1:26, 1:27	burden of proving exception applies, 1:53
initial disclosures, 1:9	failure harmless, 1:52
pretrial disclosures, 1:37	failure substantially justified, 1:51
"Hybrid" witness, written report, 1:18	motion required for sanctions other than preclusion,
Initial disclosures	1:50
generally, 1:5-1:11	"self-executing" feature, 1:49
content required	Sanctions
generally, 1:7	generally, 1:47
availability of information, 1:8	appropriateness of sanction, 1:57
exception for evidence used solely for impeachment,	award of attorney's fees, motions to compel, 1:55
1:6	motions to compel, 1:54-1:56
form of disclosure, 1:9	Rule 37(c)(1) sanctions, above
timing of disclosure, 1:10	strategic considerations in seeking to remedy inade-
to whom disclosures are made, 1:11	quate disclosures, 1:58
who must make disclosure, 1:5	"Self-executing" feature, Rule 37(c)(1) sanctions, 1:49
List of cases in which expert has testified. 1:25	Service of pretrial disclosures. 1:38

INDEX

DISCLOSING EXPERT WITNESS UNDER FEDERAL RULES—Cont'd Specially employed experts, 1:16	FEDERAL RULES OF EVIDENCE Expert disclosures. Disclosing Expert Witness Under Federal Rules (this index)
Strategic considerations in seeking to remedy inadequate disclosures, 1:58 Summary or supporting exhibits, 1:22 Supplemental disclosures correcting defects in original disclosure, 1:45	FORM OF DISCLOSURE Expert disclosures, written report, 1:26, 1:27 Initial disclosures, 1:9 Pretrial disclosures, 1:37
duty to supplement or correct, 1:43 supplemental disclosure distinguished from original disclosure, 1:44	GENERIC MARK Decision to use expert in trademark cases, 2:6
timing of disclosure, 1:46 Timing expert disclosures, 1:29 initial disclosures, 1:10 pretrial disclosures, 1:39	GLOSSARY OF TERMS Copyright experts, 5:7 Patent experts, 3:2 Trademark experts, 2:2 Trade secret experts, 4:2
supplemental disclosures, 1:46 Types of disclosure required, 1:3 Unretained experts, 1:15 Who must make initial disclosures, 1:5 Who must make pretrial disclosures, 1:35	HIRING THE EXPERT Copyright experts, 5:27-5:30 Patent experts, 3:36-3:42 Trademark experts, 2:35-2:38 Trade secret experts, 4:16-4:18
DISCOVERY	"HYBRID" WITNESS
Patent experts, 3:15	Disclosing expert witness under federal rules, 1:18
DUE DILIGENCE	IDENTIFYING THE EXPERT
Patent Experts (this index)	Copyright experts
EMPLOYEE EXPERTS Disclosing expert witness under federal rules, 1:17	common challenges, 5:26 curriculum vitae, 5:23 locating the expert, 5:24
ENGAGEMENT LETTERS Copyright Experts, 5:32 Patent Experts (this index) Trade Secret Experts (this index)	qualifying at trial, 5:25 Patent experts common challenges damages experts, 3:33 legal expert, 3:29
EXCEPTION Disclosing expert witness under federal rules, evidence	technical expert, 3:26 damages expert generally, 3:30
used solely for impeachment, 1:6 EXPERT REPORTS Copyright Experts (this index) Patent Experts (this index) Trademark Experts (this index) Trade Secret Experts (this index)	common challenges, 3:33 locating, 3:34 determination of reasonable royalty, 3:31 legal expert generally, 3:27 common challenges, 3:29
FAIR USE Copyright experts, 5:10	locating, 3:28 locating
FANCIFUL MARK Decision to use expert in trademark cases, 2:10	damages expert, 3:34 legal expert, 3:28 technical expert, 3:24

IDENTIFYING THE EXPERT—Cont'd Patent experts—Cont'd	MITIGATING CROSS-EXAMINATION Copyright experts, 5:22
other experts, 3:35 recovery of lost profits, 3:32 technical expert generally, 3:22 common challenges, 3:26	MONETARY RELIEF Decision to use expert in trademark cases generally, 2:30 additional reading, 2:31
locating, 3:24 qualifications, 3:25 sample cases, 3:23 Trade secret experts common challenges, 4:15 curriculum vitae, 4:13 qualifying at trial, 4:14	MOTIONS Award of attorney's fees, 1:55 Sanctions award of attorney's fees, motions to compel, 1:55 failure to comply with order, motions to compel, 1:56 motions to compel disclosure, 1:54-1:56 Rule 37(c)(1) sanctions, 1:50
IMPEACHMENT Disclosing expert witness under federal rules, evidence used solely for impeachment, 1:6	OBVIOUSNESS Patent experts, obviousness and KSR International Co. v. Teleflex Inc., 3:6
INFRINGEMENT Copyright experts, 5:9, 5:32 Trade dress infringement, 2:15 Trademark infringement, 2:13	OPINIONS Copyright experts, 5:21 Disclosing expert witness under federal rules disclosure of lay witnesses providing opinion
INITIAL DISCLOSURES Generally, 1:5-1:11 Content required generally, 1:7	testimony, 1:13 written report, complete statement of all opinions, 1:20 PATENT AND TRADEMARK OFFICE PROCEEDINGS
availability of information, 1:8 Exception for evidence used solely for impeachment, 1:6 Form of disclosure, 1:9 Timing of disclosure, 1:10 To whom disclosures are made, 1:11 Who must make disclosure, 1:5	Patent experts, 3:19 PATENT EXPERTS Generally, 3:1-3:50 Anatomy of a typical patent litigation case claim construction, 3:5 claims, defenses, and counterclaims, 3:4
INTERNATIONAL TRADE COURT CASES Patent experts, 3:20	obviousness and KSR International Co. v. Teleflex Inc., 3:6 Claim construction in typical patent litigation case, 3:5
LIABILITY-RELATED EXPERT Copyright expert, report, 5:34	Claims, typical patent litigation case, 3:4 Common challenges damages expert, 3:33
LITERARY EXPERT Cross examination at trial, 5:38 Direct examination at trial, 5:37	legal expert, 3:29 technical expert, 3:26 Compensation, 3:41
LOST PROFITS Patent experts, 3:32	Conflicts in hiring, 3:38 Contents of the expert reports, 3:43 Costs in hiring, 3:40
MARKET CONDITIONS, REPLICATION Trademark experts, survey evidence, 2:22	Counterclaims, typical patent litigation case, 3:4 Cross examination of patent damages expert, 3:50

Index-6

PATENT EXPERTS—Cont'd	PATENT EXPERTS—Cont'd
Damages expert	Identifying patent expert—Cont'd
generally, 3:30	damages expert, above
common challenges, 3:33	determination of reasonable royalty, 3:31
locating, 3:34	legal expert, below
Defenses, typical patent litigation case, 3:4	locating
Deposition of legal expert, 3:48	damages expert, 3:34
Design patents, 3:11	legal expert, 3:28
Determination of reasonable royalty, 3:31	technical expert, 3:24
Direct of patent damages expert, qualification of expert,	other experts, 3:35
3:49	qualifications of the technical expert, 3:25
Discovery, 3:15	recovery of lost profits, 3:32
Distinction between testifying expert and consulting	technical expert, below
expert, 3:12	Initial Disclosures (this index)
Drafts and drafting	International Trade Court cases, 3:20
engagement letter, 3:42	Interviewing potential expert candidates, 3:39
expert reports, 3:44	Invalidation of patent based on violation of law or rules,
Due diligence by defendant, 3:10	3:7
Due diligence by patentee	KSR International Co. v. Teleflex Inc., 3:6
generally, 3:8	Legal expert
Rule 11, 3:9	generally, 3:27
Due diligence in hiring, 3:37	common challenges, 3:29
During trial use of expert, 3:17	locating, 3:28
Engagement letter	report, 3:47
drafting, 3:42	Legal expert report, 3:47
sample engagement letter, 3:45	Locating
Expert reports	damages expert, 3:34
contents of the report, 3:43	legal expert, 3:28
drafts, 3:44	technical expert, 3:24
legal expert report, sample, 3:47	Markman hearing, 3:16
technical expert report, sample, 3:46	Obviousness and KSR International Co. v. Teleflex Inc.,
Federal rules, disclosing expert witness under, 1:1-1:58	3:6
Form of Disclosure (this index)	Other experts, 3:35
Future of patent law, 3:13	Other proceedings, 3:18
Glossary of terms, 3:2	Patent and Trademark Office proceedings, 3:19
Hiring the expert	Practice Tips, top five patent expert witness pitfalls, 3:1
compensation, 3:41	Pretrial Disclosures (this index)
conflicts, 3:38	Qualifications
costs, 3:40	direct examination of patent damages expert, 3:49
drafting the engagement letter, 3:42	technical expert, 3:25
due diligence, 3:37	Recovery of lost profits, 3:32
interviewing potential expert candidates, 3:39	Sample cases, 3:23
timing considerations, 3:36	Sample documents
Identifying patent expert	cross examination of patent damages expert, 3:50
challenges	deposition of legal expert, 3:48
damages experts, 3:33	direct of patent damages expert, qualification of
legal expert, 3:29	expert, 3:49
technical expert, 3:26	expert witness engagement letter, 3:45
1 /	1 2 2

PATENT EXPERTS—Cont'd	PRETRIAL EXPERT WITNESS DISCLOSURES
Sample documents—Cont'd	—Cont'd
legal expert report, 3:47	Form of disclosure, 1:37
technical expert report, 3:46	Objections
Sanctions (this index)	generally, 1:40
State court actions, 3:21	failure to object, 1:42
Supplemental Disclosures (this index)	timing of objections, 1:41
Technical expert	Service and filing, 1:38
generally, 3:22	Timing, 1:39
common challenges, 3:26	Who must make disclosure, 1:35
locating, 3:24	
qualifications, 3:25	PRETRIAL PHASE
report, 3:46	Copyright experts, use before trial, 5:13
sample cases, 3:23	Disclosing expert witness under federal rules. Pretrial
Technical expert report, 3:46	Expert Witness Disclosures (this index)
Timing considerations in hiring expert, 3:36	Trade secret experts, use before trial, 4:8
Top five patent expert witness pitfalls, 3:1	PTO PROCEEDINGS
Trial phase, use of expert during, 3:17	Patent experts, 3:19
When to use expert in patent cases	OUAL IEICATIONS
generally, 3:14	QUALIFICATIONS
discovery, 3:15	Copyright experts
during trial, 3:17	expert trial transcript, 5:33
International Trade Court cases, 3:20	qualifying expert at trial, 5:25
Markman hearing, 3:16	use of expert during qualifications, 5:18
other proceedings, 3:18	Curriculum Vitae (this index) Disclosing expert witness under federal rules, 1:23
Patent and Trademark Office proceedings, 3:19	Ç 1
state court actions, 3:21	Patent experts
Why use expert in patent cases	damages expert, 3:49 technical expert, 3:25
generally, 3:3	Trademark experts
anatomy of a typical patent litigation case	1
claim construction, 3:5	direct examination of trademark/survey expert, 2:43
claims, defenses, and counterclaims, 3:4	hiring trademark expert, 2:35
obviousness and KSR International Co. v. Teleflex	Trade secret experts
Inc., 3:6	direct examination, 4:21
design patents, 3:11	qualifying at trial, 4:14
distinction between testifying expert and consulting expert, 3:12	REASONABLE ROYALTY
due diligence by defendant, 3:10	Patent experts, 3:31
•	REBUTTAL EXPERTS
due diligence by patentee	Disclosing expert witness under federal rules
generally, 3:8	generally, 1:31
Rule 11, 3:9	attorney's role in preparing rebuttal report, 1:33
future of patent law, 3:13	disclosing testimony that responds to rebuttal report,
invalidation of patent based on violation of law or	1:34
rules, 3:7	rebuttal expert distinguished from initial expert, 1:32
PRETRIAL EXPERT WITNESS DISCLOSURES	Initial expert distinguished, 1:32
Content of disclosure, 1:36	Trademarks, rebuttal survey expert report, sample docu
Filing, 1:38	ment, 2:41

Index-8

INDEX

REBUTTAL REPORTS

Attorney's role in preparing rebuttal report, 1:33 Disclosing testimony that responds to rebuttal report,

Sample trademark rebuttal survey expert report, 2:41

RECOVERY OF LOST PROFITS

Patent experts, 3:32

REPORT BY EXPERT

Copyright Experts (this index) Patent Experts (this index)

Rebuttal Reports (this index)

Trademark Experts (this index)

Trade Secret Experts (this index)

REPORT ON EXPERT DISCLOSURES

Disclosing Expert Witness Under Federal Rules (this index)

RESPONSES

Disclosing expert witness under federal rules, testimony that responds to rebuttal report, 1:34

Trademark experts, responding to opponent's survey, 2:27

RETAINING EXPERT

Disclosing expert witness under federal rules, 1:15, 1:16

Hiring the Expert (this index)

Trademark experts, 2:37

RULE 26(1)

Checklist of issues to consider when disclosing experts under Rule 26(a), 1:1

RULE 26(A)

Interplay between Rule 26(a)(2) and Federal Rules of Evidence, 1:12, 1:13

RULE 37(C)(1) SANCTIONS

Generally, 1:48

Burden of proving exception applies, 1:53

Failure harmless, 1:52

Failure substantially justified, 1:51

Motion required for sanctions other than preclusion,

"Self-executing" feature, 1:49

SANCTIONS

Generally, 1:47

Appropriateness of sanction, 1:57

Award of attorney's fees, motions to compel, 1:55

Motions to compel, 1:54-1:56

SANCTIONS—Cont'd

Rule 37(c)(1) Sanctions (this index)

Strategic considerations in seeking to remedy inadequate disclosures, 1:58

SECONDARY MEANING

Decision to use expert in trademark cases, 2:11

SPECTRUM OF DISTINCTIVENESS

Decision to use expert in trademark cases, 2:5

STATE COURTS

Patent experts in state court actions, 3:21

STATE LAW

Disclosing expert witness, 1:4

SUBSTANTIAL SIMILARITY

Engaging expert on substantial similarity when there is no complex subject matter, Pitfall Number 2, 5:3

Failing to call expert on substantial similarity when there is complex subject matter, Pitfall Number 3, 5:4

SUGGESTIVE MARK

Decision to use expert in trademark cases, 2:8

SUPPLEMENTAL DISCLOSURES

Correcting defects in original disclosure, 1:45

Duty to supplement or correct, 1:43

Original disclosure distinguished, 1:44

Timing of disclosure, 1:46

SURVEY EVIDENCE AND EXPERTS

Trademark Experts (this index)

TESTIFYING EXPERT

Patent experts, distinction between testifying expert and consulting expert, 3:12

TIMING

Copyright experts, hiring, 5:27

Disclosing expert witness under federal rules

expert disclosures, 1:29

initial disclosures, 1:10

pretrial disclosures, 1:39

supplemental disclosures, 1:46

Patent experts, hiring, 3:36

Trade secret experts, hiring, 4:16

TRADEMARK EXPERTS

Generally, 2:1-2:44

Additional reading, survey evidence, 2:29

Admissibility and weight, survey evidence, 2:25

TRADEMARK EXPERTS—Cont'd	TRADEMARK EXPERTS—Cont'd
Arbitrary mark, 2:9	Infringement—Cont'd
Attorney's role, survey evidence, 2:26	trademark infringement, 2:13
Cases analyzing survey evidence, 2:28	Initial Disclosures (this index)
Common challenges, survey evidence, 2:24	Locating the trademark expert, 2:36
Compensation, 2:38	Market conditions, replication, survey evidence, 2:22
Counterfeiting, 2:17	Methodology of survey, survey evidence, 2:20-2:23
Courts' "gatekeeper" function, survey evidence, 2:19	Monetary relief, use of expert
Cross examination of trademark/survey expert, 2:44	generally, 2:30
Damages expert report, 2:42	additional reading, 2:31
Decision to use expert in trademark cases	Practice tips, Top Five trademark expert witness pitfalls,
generally, 2:3	2:1
arbitrary mark, 2:9	Preliminary injunction, 2:33
counterfeiting, 2:17	Pretrial Disclosures (this index)
descriptive mark, 2:7	Protectability of trademark, generally, 2:4
descriptive mark with secondary meaning, 2:11	Qualification of expert
fanciful mark, 2:10	direct examination of trademark/survey expert, 2:43
generic mark, 2:6	hiring trademark expert, 2:35
monetary relief	Rebuttal survey expert report, 2:41
generally, 2:30	Replication of market conditions, survey evidence, 2:22
additional reading, 2:31	Responding to opponent's survey, survey evidence,
protectability of trademark, generally, 2:4	2:27
secondary meaning acquired by descriptive mark,	Retaining the trademark expert, 2:37
2:11	Sample documents
spectrum of trademark distinctiveness, 2:5	generally, 2:39
suggestive mark, 2:8	cross examination of trademark/survey expert, 2:44
Descriptive mark, 2:7, 2:11	damages expert report, 2:42
Dilution of trademark, 2:16	direct examination of trademark/survey expert, quali-
Direct examination of trademark/survey expert, qualifi-	fication of expert, 2:43
cation of expert, 2:43	rebuttal survey expert report, 2:41
Exclusion of experts, 2:12	survey expert report, 2:40 Sanctions (this index)
Expert reports	
damages expert, sample documents, 2:42	Secondary meaning acquired by descriptive mark, 2:11 Spectrum of trademark distinctiveness, 2:5
rebuttal survey expert report, sample document, 2:41	Suggestive mark, 2:8
survey expert report, sample documents, 2:40	Suggestive questions, survey evidence, 2:23
Fanciful mark, 2:10	Summary judgment, 2:34
Federal rules, disclosing expert witness under, 1:1-1:58	Supplemental Disclosures (this index)
Form of Disclosure (this index) "Gatekeeper" function of courts, survey evidence, 2:19	Survey evidence, decision to use expert
Generic mark, 2:6	generally, 2:18, 2:20
Glossary of terms, 2:2	additional reading, 2:29
Hiring trademark expert	admissibility and weight, 2:25
expert's compensation, 2:38	attorney's role, 2:26
expert's qualifications, 2:35	cases analyzing survey evidence, 2:28
locating the trademark expert, 2:36	common challenges to survey evidence, 2:24
retaining the trademark expert, 2:37	courts' "gatekeeper" function, 2:19
Infringement	methodology of survey, 2:20-2:23
trade dress infringement, 2:15	replication of market conditions, 2:22

Survey evidence, decision to use expert—Con'd responding to opponent's survey, 2:27 universe of participants, 2:21 use of suggestive questions, 2:23 Survey expert cross examination, sample documents, 2:44 direct examination, ample documents, 2:40 rebutal survey expert report, sample documents, 2:41 Survey expert report, 2:40 rebutal survey expert report, ample documents, 2:41 Survey expert report, 2:40 rebutal survey expert report, ample documents, 2:41 Survey expert report, 2:45 Trade dress infringement, 2:15 Trade dress infringement, 2:16 Trademark dilution, 2:14 Universe of participants, survey evidence, 2:23 When to use expert in trademark cases generally, 2:32 preliminary injunction, 2:33 summary judgment, 2:14 Why use expert in trademark cases exclusion of experts, 2:12 survey evidence, above trade dress infringement, 2:15 trademark dilution, 2:16 trademark infringement, 2:15 trademark dilution, 2:16 trademark infringement, 2:15 Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:28 Common challenges in identifying trade secret expert, 4:25 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:26 Curriculum vitae, 4:13 Damages proving damages, 4:12 report of damages expert, 4:23 Deposition of expert, 4:24 Direct examination of expert draft rial, 4:25 expert report, 4:23 during the engagement letter, 4:20 Expert report, 4:23 diseus to consider, 4:19 sample documents, 4:19 sample documents, 4:21 triming considerations, 4:10 disease to consider, 4:19 sample documents, 4:21 triming considerations, 4:16 dentifying expert compensation, 4:18 drafting the engagement letter drafting, 4:17 sample of expert, 4:21 Drafting the engagement letter drafting, 4:17 sample documents, 4:220 Expert report, 4:23 issues to consider, 4:19 sample documents, 4:18 drafting, 4:17 sample documents	TRADEMARK EXPERTS—Cont'd	TRADE SECRET EXPERTS—Cont'd
universe of participants, 2:21 use of suggestive questions, 2:223 Survey expert cross examination, sample documents, 2:44 direct examination, qualification, sample documents, 2:43 expert report, sample documents, 2:40 rebuttal survey expert report, 2:40 Top Five trademark expert witness pitfalls, 2:1 Trade dress infringement, 2:15 Trademark dilution, 2:16 Trademark infringement, 2:13 Unfair competition, 2:14 Universe of participants, survey evidence, 2:23 When to use expert in trademark cases generally, 2:32 preliminary injunction, 2:33 summary judgment, 2:34 Why use expert in trademark cases exclusion of experts, 2:12 survey evidence, above trade dress infringement, 2:15 trademark dilution, 2:16 trademark infringement, 2:15 trademark infringement, 2:15 trademark infringement, 2:15 trademark infringement, 2:15 compensation of experts, 2:12 survey evidence, above trade dress infringement, 2:15 trademark infringement, 2:13 unfair competition, 2:14 TRADE SECRET EXPERTS Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:23 Damages proving damages, 4:12 report of damages expert witness pitfalls, 2:1 Trade dress infringement, 2:13 unfair competition, 2:14 TRADE SECRET EXPERTS Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:23 Damages proving damages, 4:12 report of definition, 2:14 TRADE secret experts 4:21 direct examination of expert witness pitfalls, 4:1 Pretrial Disclosures (this index) Sanctions (this index) Sanctions (this index) Sanctions (this index) Finitial Discolores (this index) Sanctions (this index) Sanctions (this index) Finitial Discolores (this index) Sanctions (this index) Finitial Discolores (this index) Sanctions (this index) Finitial Discolores (this index) Sanctions (this index) Sanctions (this index) Finitial Discolores (this index) Sanctions (this index) Sanctions (this i	Survey evidence, decision to use expert—Cont'd	
use of suggestive questions, 2:23 Survey expert cross examination, sample documents, 2:44 direct examination, qualification, sample documents, 2:43 expert report, sample documents, 2:40 rebuttal survey expert report, sample documents, 2:41 Survey expert report, sample documents, 2:41 Trade dress infringement, 2:15 Trademark dilution, 2:16 Trademark infringement, 2:13 Unfair competition, 2:14 Universe of participants, survey evidence, 2:21 Use of suggestive questions, survey evidence, 2:23 When to use expert in trademark cases generally, 2:32 preliminary injunction, 2:33 summary judgment, 2:34 Why use expert in trademark cases exclusion of experts, 2:12 survey evidence, above trade dress infringement, 2:15 trademark infringement, 2:15 trademark infringement, 2:15 trademark infringement, 2:15 survey evidence, above trade dress infringement, 2:15 trademark infringement, 2:15 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:26 Curriculum vitae, 4:13 Damages proving damages, 4:12 report of damages expert, 4:23 Deposition of expert, 4:24 Direct examination of expert Engagement letter drafting, 4:17 Engagement letter drafting, 4:17 sample documents, 4:20 Expert report, 4:23 Expert report, 4:24 Engagement letter drafting, 4:17 Engagement letter drafting, 4:17 Expert report, 4:23 Expert report, 4:23 Expert report, 4:23 Expert report, 4:24 Engagement letter drafting, 4:17 Expert report, 4:23 Expert report, 4:23 Expert report, 4:23 Expert report, 4:23 Expert report, 4:24 Expert report, 4:25 Expert report, 4:26 Expert report, 4:21 Initial Disclosures (this index) Initial Disclosures (this index) Initial Disclosures (this index) Initial Disclosures (this	responding to opponent's survey, 2:27	qualification of expert, 4:21
Survey expert cross examination, sample documents, 2:44 direct examination, qualification, sample documents, 2:43 sexpert report, sample documents, 2:40 rebuttal survey expert report, sample documents, 2:41 Survey expert report, 2:40 Top Five trademark expert witness pitfalls, 2:1 Trade dress infringement, 2:13 Unfair competition, 2:14 Universe of participants, survey evidence, 2:21 Use of suggestive questions, survey evidence, 2:23 When to use expert in trademark cases generally, 2:32 preliminary injunction, 2:33 summary judgment, 2:34 Why use expert in trademark cases exclusion of experts, 2:12 survey evidence, above trade dress infringement, 2:13 unfair competition, 2:14 TRADE SECRET EXPERTS Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:8 Common challenges in identifying trade secret expert, 4:15 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:26 Curriculum vitae, 4:13 Damages proving damages, 4:12 report of damages expert, 4:23 Damages expert report, 4:24 Direct examination of expert Economic value in kceping a trade secret, 4:4 Engagement letter, 4:20 Expert report, 4:23 issues to consider, 4:19 sample documents, 4:28 frample engagement letter, 4:20 Expert report, 4:23 issues to consider, 4:19 sample documents, 4:22 Federal rules, disclosing expert witness under, 1:1-1:58 Form of Disclosurs (this index) Glossary of terms, 4:2 Hirring expert common challenges, 4:16 dentifying expert common challenges, 4:11 Pretrial Disclosures (this index) Misappropriation, 4:6 Practice Fips, top five trade secret expert witness pirfalls, 4:1 Pretrial Disclosures (this index) Proving damages, 4:12 qualifying at trial, 4:14 Reasonableness of efforts to maintain secrecy, 4:5 Sample documents damages expert report, 4:23 deposition of expert, 4:23 deposition of expert, 4:24 direct examination of expert at trial, sample documents, 4:21 direct examination of expert at trial, 4:25 expert witness expert witness pirfalls, 4:1 Pretrial Disclosures (this index) Sample oc		Drafting the engagement letter, 4:17
cross examination, sample documents, 2:44 direct examination, qualification, sample documents, 2:43 expert report, sample documents, 2:40 rebuttal survey expert report, 2:40 Top Five trademark expert witness pitfalls, 2:1 Trademark sinfringement, 2:15 Trademark dilution, 2:16 Trademark dilution, 2:14 Universe of participants, survey evidence, 2:23 When to use expert in trademark cases generally, 2:32 preliminary injunction, 2:33 summary judgment, 2:34 Why use expert in trademark cases exclusion of expert, 2:12 survey evidence, above trade dress infringement, 2:15 trademark dilution, 2:16 trademark infringement, 2:15 trademark dilution, 2:16 trademark infringement, 2:15 trademark dilution, 2:16 trademark infringement, 2:15 compensation of expert at trial, sample documents, 4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:8 Common challenges in identifying trade secret expert, 4:15 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:20 Expert report, 4:23 Deposition of expert, 4:23 Deposition of expert, 4:24 Direct examination of expert diarRing, 4:17 sample engagement letter, 4:20 Expert report, 4:23 issues to consider, 4:19 sample documents, 4:22 Form of Disclosure (this index) Glossary of terms, 4:2 Hiring expert compensation, 4:18 drafting, 4:17 sample engagement letter, 4:20 Expert report, 4:23 issues to consider, 4:19 sample documents, 4:22 Hiring expert compensation, 4:18 drafting, 4:17 sample documents, 4:22 Form of Disclosure (this index) Glossary of terms, 4:2 Hiring expert compensation, 4:18 drafting, 4:17 sample documents, 4:22 Hiring expert compensation, 4:18 drafting, 4:17 sample documents, 4:22 Hiring expert compensation, 4:18 drafting, 4:17 sample documents, 4:22 Hiring expert compensation, 4:18 drafting, 4:17 sample documents, 4:22 Hiring expert compensation, 4:18 drafting, 4:17 sample documents, 4:22 Hiring expert compensation, 4:18 drafting, 4:17 sample documents, 4:22 Hiring expert compensation, 4:18 drafting, 4:17 sample documents, 4:22 Hiring expert c	use of suggestive questions, 2:23	
direct examination, qualification, sample documents, 2:40 expert report, sample documents, 2:40 rebuttal survey expert report, sample documents, 2:41 Survey expert report, 2:40 Top Five trademark expert witness pitfalls, 2:1 Trade dress infringement, 2:15 Trademark infringement, 2:13 Unfair competition, 2:14 Universe of participants, survey evidence, 2:21 Use of suggestive questions, survey evidence, 2:23 When to use expert in trademark cases generally, 2:32 preliminary injunction, 2:34 Why use expert in trademark cases exclusion of experts, 2:12 survey evidence, above trade dress infringement, 2:15 trademark infringement, 2:16 trademark infringement, 2:16 TRADE SECRET EXPERTS Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:8 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:20 Expert report, 4:23 Deposition of expert, 4:23 Deposition of expert, 4:23 Deposition of expert, 4:23 Deposition of expert, 4:24 Direct examination of expert drafting, 4:17 sample engagement letter, 4:20 Expert reports damages expert report, 4:23 issues to consider, 4:19 sample documents, 4:22 Federal rules, disclosing expert witness under, 1:1-1:58 Form of Disclosure (this index) Glossary of terms, 4:2 Hiring expert compensation, 4:18 drafting the engagement letter, 4:23 Ederial rules, disclosing expert witness under, 1:1-1:58 Form of Disclosure (this index) Glossary of terms, 4:2 Hiring expert compensation, 4:18 drafting the engagement letter, 4:20 Enteritying expert compensation, 4:18 drafting the engagement letter, 4:20 Enteritying expert compensation, 4:18 drafting the engagement letter, 4:20 Enteritying expert compensation, 4:18 drafting the engagement letter, 4:17 timing considerations, 4:16 Initial Disclosures (this index) Misappropriation, 4:6 Practice Tips, top five trade secret expert witness piffalls, 4:1 Initial Disclosures (this index) Proving damages, 4:12 direct examination of expert at trial, 4:25 expert report, 4:23 direct examination of expert at trial, 4:25 ex	Survey expert	Economic value in keeping a trade secret, 4:4
2:43 expert report, sample documents, 2:40 rebuttal survey expert report, 2:40 Survey expert report, 2:40 Top Five trademark expert witness pitfalls, 2:1 Trade dress infringement, 2:15 Trademark dilution, 2:16 Trademark infringement, 2:13 Unfair competition, 2:14 Universe of participants, survey evidence, 2:23 When to use expert in trademark cases generally, 2:32 prellminary injunction, 2:33 summary judgment, 2:34 Why use expert in trademark cases exclusion of experts, 2:12 survey evidence, above trade dress infringement, 2:15 trademark dilution, 2:16 trademark infringement, 2:15 trademark dilution, 2:16 trademark infringement, 2:15 trademark dilution, 2:16 trademark infringement, 2:13 unfair competition, 2:14 TRADE SECRET EXPERTS Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trail use of expert, 4:8 Common challenges in identifying trade secret expert, 4:15 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:21 Damages proving damages, 4:12 report report, 4:23 Deposition of expert, 4:23 Deposition of expert, 4:24 Direct examination of expert universe of participants, survey evidence, 2:21 trademark infringement, 2:13 unfair competition, 2:14 Initial Disclosure (this index) frailing expert compensation, 4:18 drafting the engagement letter, 4:17 timing considerations, 4:16 Identifying expert compensation, 4:18 drafting the engagement letter, 4:17 timing considerations, 4:16 Identifying expert compensation, 4:18 Initial Disclosures (this index) Misappropriation, 4:6 Pretrial Disclosures (this index) Misappropriation, 4:6 Pretrial Disclosures (this index) Proving damages, 4:12 Qualifying at trial, 4:14 Reasonableness of efforts to maintain secrecy, 4:5 Sample documents damages expert report, 4:23 deposition of expert, 4:24 direct examination of expert, 4:20 Sanctions (this index) Settlement regordations, 4:16 Top five trade secret expert witness expert in trade secret cases generally, 4:1-4:20 Sanctions (this index) Settlement regordations, 4:16 Top five trade secret expert w		Engagement letter
expert report, sample documents, 2:40 rebuttal survey expert report, sample documents, 2:41 Survey expert report, 2:40 Top Five trademark expert witness pitfalls, 2:1 Trade dress infringement, 2:15 Trademark infringement, 2:13 Unfair competition, 2:14 Universe of participants, survey evidence, 2:21 Use of suggestive questions, survey evidence, 2:23 When to use expert in trademark cases generally, 2:32 preliminary injunction, 2:33 summary judgment, 2:34 Why use expert in trademark cases exclusion of experts, 2:12 survey evidence, above trade dress infringement, 2:15 trademark infringement, 2:15 trademark infringement, 2:15 trademark infringement, 2:15 trademark infringement, 2:13 unfair competition, 2:14 TRADE SECRET EXPERTS Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:8 Common challenges in identifying trade secret expert, 4:15 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:21 direct examination of expert at trial, sample documents, 4:22 expert witness under, 1:1-1:58 Federal rules, disclosing expert witness under, 1:1-1:58 Form of Disclosure (this index) Glossary of terms, 4:2 Hiring expert common challenges, 4:16 identifying expert common challenges, 4:15 curriculum vitae, 4:13 punfair competition, 2:14 Initial Disclosures (this index) Proving damages, 4:12 Qualifying at trial, 4:14 Initial Disclosures (this index) Proving damages, 4:12 Qualifying at trial, 4:14 Initial Disclosures (this index) Proving damages, 4:12 direct examination of expert, 4:24 direct examination of expert at trial, 4:25 expert report, 4:22 expert witness engagement letter, 4:20 Sanctions (this index) Sample documents, 4:22 Hiring expert compensation, 4:18 drafting the engagement letter, 4:17 timing considerations, 4:16 Identifying at trial, 4:14 Initial Disclosures (this index) Proving damages, 4:12 Qualifying at trial, 4:14 Initial Disclosures (this index) Proving damages, 4:12 direct examination of expert at trial, 4:25 expert report, 4:22 expert witness under, 1:1-1	direct examination, qualification, sample documents,	drafting, 4:17
rebuttal survey expert report, sample documents, 2:41 Survey expert report, 2:40 Top Five trademark expert witness pitfalls, 2:1 Trade dress infringement, 2:15 Trademark dilution, 2:16 Trademark infringement, 2:13 Unfair competition, 2:14 Universe of participants, survey evidence, 2:21 Use of suggestive questions, survey evidence, 2:23 When to use expert in trademark cases generally, 2:32 preliminary injunction, 2:33 summary judgment, 2:34 Why use expert in trademark cases exclusion of experts, 2:12 survey evidence, above trade dress infringement, 2:15 trademark dilution, 2:16 trademark infringement, 2:15 trademark dilution, 2:16 TRADE SECRET EXPERTS Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:8 Common challenges in identifying trade secret expert, 4:15 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:26 Curriculum vitae, 4:13 Damages proving damages, 4:12 report of damages expert, 4:23 Damages expert report, 4:23 bread amages expert report, 4:23 issues to consider, 4:19 sample documents, 4:22 Federal rules, disclosing expert witness under, 1:1-1:58 Form of Disclosure (this index) Glossary of terms, 4:2 Hiring expert compensation, 4:18 drafting the engagement letter, 4:17 timing considerations, 4:16 Identifying expert common challenges, 4:15 curriculum vitae, 4:13 qualifying at trial, 4:14 Reasonableness of efforts to maintain secrecy, 4:5 Sample documents damages expert report, 4:23 deposition of expert, 4:24 direct examination of expert at trial, 4:25 expert report, 4:22 expert witness engagement letter, 4:20 Sanctions (this index) Sauther engagement letter, 4:17 timing considerations, 4:16 Identifying expert common challenges, 4:15 curriculum vitae, 4:13 qualifying at trial, 4:14 Reasonableness of efforts to maintain secrecy, 4:5 Sample documents damages expert report, 4:23 deposition of expert, 4:24 direct examination of expert at trial, 4:25 expert report, 4:22 expert witness engagement letter, 4:20 Sanctions (this index) Froum of Disclosures		sample engagement letter, 4:20
Survey expert report, 2:40 Top Five trademark expert witness pitfalls, 2:1 Trade dress infringement, 2:15 Trademark dilution, 2:16 Trademark infringement, 2:13 Unfair competition, 2:14 Universe of participants, survey evidence, 2:21 Use of suggestive questions, survey evidence, 2:23 When to use expert in trademark cases generally, 2:32 preliminary injunction, 2:33 summary judgment, 2:34 Why use expert in trademark cases exclusion of experts, 2:12 survey evidence, above trade dress infringement, 2:15 trademark infringement, 2:15 trademark infringement, 2:13 unfair competition, 2:14 TRADE SECRET EXPERTS Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:8 Common challenges in identifying trade secret expert, 4:15 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:26 Curriculum vitae, 4:13 Damages proving damages, 4:12 report of damages expert, 4:23 Deposition of expert, 4:23 Deposition of expert, 4:24 Direct examination of expert issues to consider, 4:19 sample documents, 4:22 feederal rules, disclosing expert witness under, 1:1-1:58 Form of Disclosure (this index) Glossary of terms, 4:2 trining considerations, 4:16 Identifying expert compensation, 4:18 drafting the engagement letter, 4:17 timing considerations, 4:16 Identifying at trial, 4:14 Initial Disclosures (this index) Proving damages, 4:12 Qualifying at trial, 4:14 Initial Disclosures (this index) Proving damages, 4:12 Qualifying at trial, 4:14 Reasonableness of efforts to maintain secrecy, 4:5 Sample documents darafting the engagement letter, 4:17 timing considerations, 4:16 Identifying expert common challenges, 4:15 curriculum vitae, 4:13 Qualifying at trial, 4:14 Initial Disclosures (this index) Proving damages, 4:12 Qualifying at trial, 4:14 Initial Disclosures (this index) Proving damages, 4:12 Qualifying at rial, 4:14 Initial Disclosures (this index) Proving damages, 4:12 Qualifying at rial, 4:14 Initial Disclosures (this index) Sample documents darafting the engagement letter, 4:17 timing con		Expert reports
Top Five trademark expert witness pitfalls, 2:1 Trade dress infringement, 2:13 Unfair competition, 2:14 Universe of participants, survey evidence, 2:23 When to use expert in trademark cases generally, 2:32 preliminary injunction, 2:33 summary judgment, 2:34 Why use expert in trademark cases exclusion of experts, 2:12 survey evidence, above trade dress infringement, 2:15 trademark infringement, 2:15 TRADE SECRET EXPERTS Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:8 Common challenges in identifying trade secret expert, 4:15 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:21 compensation, 4:18 Cross examination of expert at trial, sample documents, 4:21 report of damages expert, 4:23 Damages expert report, 4:23 Deposition of expert, 4:24 Direct examination of expert Direct examination of expert Direct examination of expert Direct examination of expert Universe of participants, survey evidence, 2:21 Glossary of terms, 4:2 Hirring expert compensation, 4:18 drafting the engagement letter, 4:17 timing considerations, 4:16 Identifying expert common challenges, 4:15 curriculum vitae, 4:13 nunfair competition, 2:15 Form of Disclosure (this index) Glossary of terms, 4:2 Hirring expert compensation, 4:18 drafting the engagement letter, 4:17 timing considerations, 4:16 Identifying expert common challenges, 4:16 Identifying expert common challenges, 4:15 curriculum vitae, 4:13 Initial Disclosures (this index) Misappropriation, 4:6 Practice Tips, top five trade secret expert witness pitfalls, 4:1 Pretrial Disclosures (this index) Proving damages, 4:12 Qualifying at trial, 4:14 Initial Disclosures (this index) Proving damages, 4:12 Qualifying at trial, 4:14 Reasonableness of efforts to maintain secrecy, 4:5 Sample documents, 4:22 Form of pagerent letter, 4:17 timing considerations, 4:16 Identifying expert common challenges, 4:16 Identifying expert common challenges, 4:16 Identifying expert common challenges, 4:16 Initial Disclosures (this index) Pretrial Disclos		damages expert report, 4:23
Trademark dilution, 2:16 Trademark infringement, 2:13 Unfair competition, 2:14 Universe of participants, survey evidence, 2:21 Use of suggestive questions, survey evidence, 2:23 When to use expert in trademark cases generally, 2:32 preliminary injunction, 2:33 summary judgment, 2:34 Why use expert in trademark cases exclusion of experts, 2:12 survey evidence, above trade dress infringement, 2:15 trademark dilution, 2:16 Identifying expert compensation, 4:18 TRADE SECRET EXPERTS Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:28 Common challenges in identifying trade secret expert, 4:15 Compensation, 4:18 Trademark dilution, 2:16 Identifying expert compensation, 4:16 Identifying expert common challenges, 4:15 curriculum vitae, 4:13 qualifying at trial, 4:14 Initial Disclosures (this index) Misappropriation, 4:6 Practice Tips, top five trade secret expert witness pitfalls, 4:1 Pretrial Disclosures (this index) Proving damages, 4:12 Qualifying at trial, 4:14 Reasonableness of efforts to maintain secrecy, 4:5 Sample documents damages expert report, 4:23 deposition of expert, 4:24 direct examination of expert at trial, 4:25 expert report, 4:22 expert witness engagement letter, 4:20 Sanctions (this index) Timing considerations, 4:16 Identifying expert compensation, 4:18 drafting the engagement letter, 4:17 timing considerations, 4:16 Identifying expert compensation, 4:18 Pretrial Disclosures (this index) Proving damages, 4:12 Qualifying at trial, 4:14 Reasonableness of efforts to maintain secrecy, 4:5 Sample documents damages expert report, 4:22 expert witness engagement letter, 4:20 Sanctions (this index) Sanctions (this index) Timing considerations, 4:16 Identifying expert common challenges, 4:15 curriculum vitae, 4:13 qualifying at trial, 4:14 Reasonableness of efforts to maintain secrecy, 4:5 Sample documents damages expert report, 4:22 expert witness engagement letter, 4:20 Sanctions (this index) Timing considerations, 4:16 Identifying expert common challenges, 4:15 Qualifying at		issues to consider, 4:19
Trademark dilution, 2:16 Trademark infringement, 2:13 Unfair competition, 2:14 Universe of participants, survey evidence, 2:21 Use of suggestive questions, survey evidence, 2:23 When to use expert in trademark cases generally, 2:32 preliminary injunction, 2:33 summary judgment, 2:34 Why use expert in trademark cases exclusion of experts, 2:12 survey evidence, above trade dress infringement, 2:15 trademark dilution, 2:16 trademark infringement, 2:13 unfair competition, 2:14 TRADE SECRET EXPERTS Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:8 Common challenges in identifying trade secret expert, 4:15 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:26 Curriculum vitae, 4:13 Damages proving damages, 4:12 report of damages expert, 4:23 Damages expert report, 4:23 Deposition of expert, 4:24 Direct examination of expert Direct examination of expert Direct examination of expert Universe of participants, survey evidence, 2:21 Glossary of terms, 4:2 Hiring expert compensation, 4:18 drafting the engagement letter, 4:17 timing considerations, 4:16 Identifying expert compensation, 4:18 Initial Disclosures (this index) Misappropriation, 4:6 Pretrial Disclosures (this index) Proving damages, 4:12 Qualifying at trial, 4:14 Reasonableness of efforts to maintain secrecy, 4:5 Sample documents damages expert report, 4:23 deposition of expert, 4:24 direct examination of expert, 4:24 direct examination of expert, 4:25 expert witness engagement letter, 4:20 Sanctions (this index) Timing considerations, 4:16 Identifying expert commen challenges, 4:15 curriculum vitae, 4:13 qualifying at trial, 4:14 Reasonableness of efforts to maintain secrecy, 4:5 Sample documents damages expert report, 4:23 deposition of expert, 4:24 direct examination of expert at trial, 4:25 expert report, 4:22 expert witness engagement letter, 4:17 timing considerations, 4:16 Identifying expert common challenges, 4:15 curriculum vitae, 4:13 qualifying at trial, 4:14 Reasonableness damages expert repo		sample documents, 4:22
Trademark infringement, 2:13 Unfair competition, 2:14 Universe of participants, survey evidence, 2:21 Use of suggestive questions, survey evidence, 2:23 When to use expert in trademark cases generally, 2:32 preliminary injunction, 2:33 summary judgment, 2:34 Why use expert in trademark cases exclusion of experts, 2:12 survey evidence, above trade dress infringement, 2:15 trademark dilution, 2:16 trademark infringement, 2:13 unfair competition, 2:14 TRADE SECRET EXPERTS Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:8 Common challenges in identifying trade secret expert, 4:15 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:26 Curriculum vitae, 4:13 Damages proving damages, 4:12 report of damages expert, 4:23 Damages expert report, 4:23 Deposition of expert 4:21 When to use expert in trademark cases drafting the engagement letter, 4:17 timing considerations, 4:16 Identifying expert compensation, 4:18 drafting the engagement letter, 4:17 timing considerations, 4:16 Identifying expert common challenges, 4:13 qualifying at trial, 4:14 Initial Disclosures (this index) Misappropriation, 4:6 Practice Tips, top five trade secret expert witness pitfalls, 4:1 Pretrial Disclosures (this index) Proving damages, 4:12 Qualifying at trial, 4:14 Reasonableness of efforts to maintain secrecy, 4:5 Sample documents damages expert report, 4:23 deposition of expert, 4:24 direct examination of expert at trial, 4:25 expert witness engagement letter, 4:20 Sanctions (this index) Secret expert witness pitfalls, 4:1 When to use expert witness pitfalls, 4:1 When to use expert witness pitfalls, 4:1 When to use expert in trade expert and reader trian trademark cases carclusion, 4:18 Common challenges, 4:12 curriculum vitae, 4:13 qualifying at trial, 4:14 Reasonableness of efforts to maintain secrecy, 4:5 Sample documents damages expert report, 4:23 deposition of expert, 4:24 direct examination of expert at trial, 4:25 expert witness engagement letter, 4:20 Sanctions (this index)		Federal rules, disclosing expert witness under, 1:1-1:58
Unfair competition, 2:14 Universe of participants, survey evidence, 2:21 Use of suggestive questions, survey evidence, 2:23 When to use expert in trademark cases generally, 2:32 preliminary injunction, 2:33 summary judgment, 2:34 Why use expert in trademark cases exclusion of experts, 2:12 survey evidence, above trade dress infringement, 2:15 trademark dilution, 2:16 trademark infringement, 2:13 unfair competition, 2:14 TRADE SECRET EXPERTS Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:8 Common challenges in identifying trade secret expert, 4:15 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:26 Curriculum vitae, 4:13 Damages proving damages, 4:12 report of damages expert, 4:23 Damages expert report, 4:23 Deposition of expert, 4:24 Direct examination of expert witness pitfalls, 4:1 When to use expert in trade enark cases drafting the engagement letter, 4:17 timing considerations, 4:16 Identifying expert common challenges, 4:15 curriculum vitae, 4:13 qualifying at trial, 4:14 Initial Disclosures (this index) Misappropriation, 4:6 Prectice Tips, top five trade secret expert witness pitfalls, 4:1 Pretrial Disclosures (this index) Proving damages, 4:12 direct examination of expert, 4:23 deposition of expert, 4:24 direct examination of expert at trial, 4:25 expert report, 4:22 expert witness engagement letter, 4:17 timing considerations, 4:16 Initial Disclosures (this index) Proving damages, 4:12 expert report, 4:23 deposition of expert, 4:24 direct examination of expert at trial, 4:25 expert report, 4:22 expert witness engagement letter, 4:17 timing considerations, 4:16 Top five trade secret expert witness pitfalls, 4:1 Initial Disclosures (this index) Proving damages, 4:12 expert report, 4:23 deposition of expert, 4:24 direct examination of expert at trial, 4:25 expert report, 4:22 expert witness engagement letter, 4:17 timing considerations, 4:16 Initial Disclosures (this index) Sample documents damages expert report, 4:23 expert report, 4:24 direct		Form of Disclosure (this index)
Universe of participants, survey evidence, 2:21 Use of suggestive questions, survey evidence, 2:23 When to use expert in trademark cases generally, 2:32 preliminary injunction, 2:33 summary judgment, 2:34 Why use expert in trademark cases exclusion of experts, 2:12 survey evidence, above trade dress infringement, 2:15 trademark dilution, 2:16 trademark infringement, 2:13 unfair competition, 2:14 TRADE SECRET EXPERTS Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:8 Common challenges in identifying trade secret expert, 4:15 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:26 Curriculum vitae, 4:13 Damages proving damages, 4:12 report of damages expert, 4:23 Damages expert report, 4:23 Deposition of expert, 4:24 Direct examination of expert compensation, 4:18 drafting the engagement letter, 4:17 timing considerations, 4:16 Identifying expert common challenges, 4:15 curriculum vitae, 4:13 qualifying at trial, 4:14 Initial Disclosures (this index) Misappropriation, 4:6 Practice Tips, top five trade secret expert witness pitfalls, 4:1 Pretrial Disclosures (this index) Proving damages, 4:12 Qualifying at trial, 4:14 Reasonableness of efforts to maintain secrecy, 4:5 Sample documents damages expert report, 4:23 deposition of expert, 4:24 direct examination of expert at trial, 4:25 expert witness engagement letter, 4:17 timing considerations, 4:16 Identifying expert common challenges, 4:15 curriculum vitae, 4:13 qualifying at trial, 4:14 Initial Disclosures (this index) Proving damages, 4:12 deposition of expert, 4:24 direct examination of expert at trial, 4:25 expert witness engagement letter, 4:17 timing considerations, 4:16 Identifying expert common challenges, 4:15 curriculum vitae, 4:13 qualifying at trial, 4:14 Reasonableness of efforts to maintain secrecy, 4:5 Sample documents damages expert report, 4:23 deposition of expert at trial, 4:25 expert vitness engagement letter, 4:17 timing considerations, 4:16 Initial Disclosures (this index) Proving damag		Glossary of terms, 4:2
Use of suggestive questions, survey evidence, 2:23 When to use expert in trademark cases generally, 2:32 preliminary injunction, 2:33 summary judgment, 2:34 Why use expert in trademark cases exclusion of experts, 2:12 survey evidence, above trade dress infringement, 2:15 trademark dilution, 2:16 trademark infringement, 2:13 unfair competition, 2:14 TRADE SECRET EXPERTS Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:8 Common challenges in identifying trade secret expert, 4:15 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:26 Curriculum vitae, 4:13 Damages proving damages, 4:12 report of damages expert, 4:23 Damages expert report, 4:23 Deposition of expert, 4:24 Direct examination of expert When to use expert in trademark cases drafting the engagement letter, 4:16 Identifying expert common challenges, 4:15 curriculum vitae, 4:13 qualifying at trial, 4:14 Initial Disclosures (this index) Misappropriation, 4:6 Practice Tips, top five trade secret expert witness pitfalls, 4:1 Pretrial Disclosures (this index) Proving damages, 4:12 direct examination of expert, 4:23 deposition of expert at trial, 4:25 expert witness engagement letter, 4:17 timing considerations, 4:16 Identifying expert common challenges, 4:13 qualifying at trial, 4:14 Initial Disclosures (this index) Proving damages, 4:12 Qualifying at trial, 4:14 Reasonableness of efforts to maintain secrecy, 4:5 Sample documents damages expert report, 4:23 deposition of expert, 4:24 direct examination of expert, 4:21 direct examination of expert at trial, 4:25 expert witness engagement letter, 4:20 Sanctions (this index) Sanctions (this index) Timing considerations, 4:16 Top five trade secret expert witness pitfalls, 4:1 When to use expert in trade secret cases generally, 4:7		Hiring expert
When to use expert in trademark cases generally, 2:32 preliminary injunction, 2:33 summary judgment, 2:34 Why use expert in trademark cases exclusion of experts, 2:12 survey evidence, above trade dress infringement, 2:15 trademark infiringement, 2:13 unfair competition, 2:14 TRADE SECRET EXPERTS Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:8 Common challenges in identifying trade secret expert, 4:15 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:26 Curriculum vitae, 4:13 Damages proving damages, 4:12 report of damages expert, 4:23 Damages expert report, 4:23 Damages expert report, 4:24 Direct examination of expert Uniming considerations, 4:16 Identifying expert common challenges, 4:15 curriculum vitae, 4:13 qualifying at trial, 4:14 Initial Disclosures (this index) Misappropriation, 4:6 Practice Tips, top five trade secret expert witness pitfalls, 4:1 Pretrial Disclosures (this index) Proving damages, 4:12 Qualifying at trial, 4:14 Initial Disclosures (this index) Proving damages, 4:12 Qualifying at trial, 4:14 Initial Disclosures (this index) Proving damages, 4:12 Qualifying at trial, 4:14 Initial Disclosures (this index) Proving damages, 4:12 Qualifying at trial, 4:14 Initial Disclosures (this index) Proving damages, 4:12 Qualifying at trial, 4:14 Initial Disclosures (this index) Proving damages, 4:12 Qualifying at trial, 4:14 Initial Disclosures (this index) Proving damages, 4:12 Qualifying at trial, 4:14 Reasonablenees of efforts to maintain secrecy, 4:5 Sample documents damages expert report, 4:23 deposition of expert, 4:24 direct examination of expert at trial, 4:25 expert report, 4:22 direct examination of expert at trial, 4:25 expert report, 4:22 Supplemental Disclosures (this index) Timing considerations, 4:1		compensation, 4:18
generally, 2:32 preliminary injunction, 2:33 summary judgment, 2:34 Why use expert in trademark cases exclusion of experts, 2:12 survey evidence, above trade dress infringement, 2:15 trademark dilution, 2:16 trademark infringement, 2:13 unfair competition, 2:14 TRADE SECRET EXPERTS Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:8 Common challenges in identifying at trial, 4:14 Initial Disclosures (this index) Misappropriation, 4:6 Practice Tips, top five trade secret expert witness pitfalls, 4:1 Pretrial Disclosures (this index) Proving damages, 4:12 Qualifying at trial, 4:14 Initial Disclosures (this index) Misappropriation, 4:6 Practice Tips, top five trade secret expert witness of efforts on maintain secrecy, 4:5 Sample documents damages expert report, 4:23 deposition of expert, 4:24 direct examination of expert, at trial, 4:25 expert vitness engagement letter, 4:20 Sanctions (this index) Settlement negotiations, 4:16 Top five trade secret expert witness pitfalls, 4:1 When to use expert in trademark cases curriculum vitae, 4:13 Initial Disclosures (this index) Misappropriation, 4:6 Practice Tips, top five trade secret expert witness of efforts to maintain secrecy, 4:5 Sample documents damages expert report, 4:23 deposition of expert, 4:24 direct examination of expert at trial, 4:25 expert vitness engagement letter, 4:20 Sanctions (this index) Timing considerations, 4:16 Top five trade secret expert witness pitfalls, 4:1 When to use expert in trade secret cases generally, 4:7	Use of suggestive questions, survey evidence, 2:23	drafting the engagement letter, 4:17
common challenges, 4:15 summary judgment, 2:34 Why use expert in trademark cases exclusion of experts, 2:12 survey evidence, above trade dress infringement, 2:15 trademark dilution, 2:16 trademark infringement, 2:13 unfair competition, 2:14 TRADE SECRET EXPERTS Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:8 Common challenges in identifying trade secret expert, 4:15 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:26 Curriculum vitae, 4:13 Damages proving damages, 4:12 report of damages expert, 4:23 Damages expert report, 4:23 Deposition of expert, 4:24 Direct examination of expert Direct examination of expert When to use expert in trade secret cases exclusion of expert in trademark cases curriculum vitae, 4:15 Initial Disclosures (this index) Misappropriation, 4:6 Practice Tips, top five trade secret expert with sindex) Proving damages, 4:12 Qualifying at trial, 4:14 Pretrial Disclosures (this index) Proving damages, 4:12 direct examination of expert, 4:23 deposition of expert, 4:24 direct examination of expert, qualification of expert, 4:21 direct examination of expert at trial, 4:25 expert witness engagement letter, 4:20 Sanctions (this index) Settlement negotiations, 4:9 Supplemental Disclosures (this index) Timing considerations, 4:16 Top five trade secret expert witness pitfalls, 4:1 When to use expert in trade secret cases generally, 4:7	When to use expert in trademark cases	timing considerations, 4:16
summary judgment, 2:34 Why use expert in trademark cases exclusion of experts, 2:12 survey evidence, above trade dress infringement, 2:15 trademark dilution, 2:16 trademark infringement, 2:13 unfair competition, 2:14 TRADE SECRET EXPERTS Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:8 Compon challenges in identifying trade secret expert, 4:15 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:26 Curriculum vitae, 4:13 Qualifying at trial, 4:14 Initial Disclosures (this index) Misappropriation, 4:6 Practice Tips, top five trade secret expert witness pitfalls, 4:1 Pretrial Disclosures (this index) Proving damages, 4:12 Qualifying at trial, 4:14 Reasonableness of efforts to maintain secrecy, 4:5 Sample documents damages expert report, 4:23 deposition of expert, 4:24 direct examination of expert, qualification of expert, 4:21 direct examination of expert at trial, 4:25 expert report, 4:22 expert witness engagement letter, 4:20 Sanctions (this index) Settlement negotiations, 4:9 Supplemental Disclosures (this index) Timing considerations, 4:16 Top five trade secret expert witness pitfalls, 4:1 When to use expert in trade secret cases generally, 4:7		Identifying expert
Why use expert in trademark cases exclusion of experts, 2:12 survey evidence, above trade dress infringement, 2:15 trademark dilution, 2:16 trademark idiution, 2:16 trademark infringement, 2:13 unfair competition, 2:14 TRADE SECRET EXPERTS Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:8 Common challenges in identifying trade secret expert, 4:15 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:26 Curriculum vitae, 4:13 Damages proving damages, 4:12 cupalifying at trial, 4:14 Initial Disclosures (this index) Misappropriation, 4:6 Practice Tips, top five trade secret expert witness pitfalls, 4:1 Pretrial Disclosures (this index) Proving damages, 4:12 Qualifying at trial, 4:14 Reasonableness of efforts to maintain secrecy, 4:5 Sample documents damages expert report, 4:23 deposition of expert, 4:24 direct examination of expert, qualification of expert, 4:21 direct examination of expert at trial, 4:25 expert witness engagement letter, 4:20 Sanctions (this index) Sanctions (this index) Timing considerations, 4:16 Top five trade secret expert witness pitfalls, 4:1 When to use expert in trade secret cases generally, 4:7		common challenges, 4:15
exclusion of experts, 2:12 survey evidence, above trade dress infringement, 2:15 trademark dilution, 2:16 trademark infringement, 2:13 unfair competition, 2:14 TRADE SECRET EXPERTS Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:8 Common challenges in identifying trade secret expert, 4:15 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:26 Curriculum vitae, 4:13 Damages proving damages, 4:12 report of damages expert, 4:23 Demosition of expert, 4:23 Deposition of expert, 4:24 Direct examination of expert Direct examination of expert Direct examination of expert Initial Disclosures (this index) Misappropriation, 4:6 Practice Tips, top five trade secret expert witness pitfalls, 4:1 Pretrial Disclosures (this index) Proving damages, 4:12 Qualifying at trial, 4:14 Reasonableness of efforts to maintain secrecy, 4:5 Sample documents damages expert report, 4:23 deposition of expert, 4:24 direct examination of expert, qualification of expert, 4:21 direct examination of expert at trial, 4:25 expert report, 4:22 expert witness engagement letter, 4:20 Sanctions (this index) Settlement negotiations, 4:9 Supplemental Disclosures (this index) Timing considerations, 4:16 Top five trade secret expert witness pitfalls, 4:1 When to use expert in trade secret cases generally, 4:7		curriculum vitae, 4:13
survey evidence, above trade dress infringement, 2:15 trademark dilution, 2:16 trademark infringement, 2:13 unfair competition, 2:14 TRADE SECRET EXPERTS Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:8 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:26 Curriculum vitae, 4:13 Damages proving damages, 4:12 report of damages expert, 4:23 Damages expert report, 4:23 Damages expert report, 4:23 Deposition of expert, 4:24 Direct examination of expert witness pitfalls, 4:1 Direct examination of expert Direct examination of expert Direct examination of expert Direct examination Direct examinatio		qualifying at trial, 4:14
trade dress infringement, 2:15 trademark dilution, 2:16 trademark infringement, 2:13 unfair competition, 2:14 TRADE SECRET EXPERTS Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:8 Common challenges in identifying trade secret expert, 4:15 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:26 Curriculum vitae, 4:13 Damages proving damages, 4:12 report of damages expert, 4:23 Deposition of expert, 4:24 Direct examination of expert witness excret expert witness pitfalls, 4:1 Pretrial Disclosures (this index) Proving damages, 4:12 Qualifying at trial, 4:14 Reasonableness of efforts to maintain secrecy, 4:5 Sample documents damages expert report, 4:23 Deposition of expert, 4:24 Direct examination of expert at trial, 4:25 Expert report, 4:22 Expert witness engagement letter, 4:20 Sanctions (this index) Sanctions (this index) Supplemental Disclosures (this index) Timing considerations, 4:16 Top five trade secret expert witness pitfalls, 4:1 When to use expert in trade secret cases generally, 4:7		Initial Disclosures (this index)
trademark dilution, 2:16 trademark infringement, 2:13 unfair competition, 2:14 TRADE SECRET EXPERTS Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:8 Common challenges in identifying trade secret expert, 4:15 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:26 Curriculum vitae, 4:13 Damages proving damages, 4:12 report of damages expert, 4:23 Deposition of expert, 4:23 Deposition of expert, 4:24 Direct examination of expert Direct examination of expert When to use expert in trade secret cases generally, 4:7	survey evidence, above	Misappropriation, 4:6
trademark infringement, 2:13 unfair competition, 2:14 TRADE SECRET EXPERTS Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:8 Common challenges in identifying trade secret expert, 4:15 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:26 Curriculum vitae, 4:13 Damages proving damages, 4:12 report of damages expert, 4:23 Damages expert report, 4:23 Deposition of expert, 4:24 Direct examination of expert witness pitfalls, 4:1 Deposition of expert, 4:24 Direct examination of expert in trade secret expert witness engagement letter, 4:26 Direct examination of expert witness pitfalls, 4:1 When to use expert in trade secret cases generally, 4:7	trade dress infringement, 2:15	
unfair competition, 2:14 TRADE SECRET EXPERTS Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:8 Common challenges in identifying trade secret expert, 4:15 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:26 Curriculum vitae, 4:13 Damages proving damages, 4:12 report of damages expert, 4:23 Deposition of expert, 4:24 Direct examination of expert witness pitfalls, 4:1 Deposition of expert, 4:24 Direct examination of expert in trade secret expert witness expert report, 4:25 Gualifying at trial, 4:14 Reasonableness of efforts to maintain secrecy, 4:5 Sample documents damages expert report, 4:23 deposition of expert, 4:24 direct examination of expert, 4:24 direct examination of expert at trial, 4:25 expert report, 4:22 expert witness engagement letter, 4:20 Sanctions (this index) Settlement negotiations, 4:9 Supplemental Disclosures (this index) Timing considerations, 4:16 Top five trade secret expert witness pitfalls, 4:1 When to use expert in trade secret cases generally, 4:7	trademark dilution, 2:16	
TRADE SECRET EXPERTS Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:8 Common challenges in identifying trade secret expert, 4:15 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:26 Curriculum vitae, 4:13 Damages proving damages, 4:12 report of damages expert, 4:23 Damages expert report, 4:23 Damages expert report, 4:23 Damages expert report, 4:23 Damages expert report, 4:23 Deposition of expert, 4:24 Direct examination of expert Qualifying at trial, 4:14 Reasonableness of efforts to maintain secrecy, 4:5 Sample documents damages expert report, 4:23 deposition of expert, 4:24 direct examination of expert, qualification of expert, 4:21 direct examination of expert at trial, 4:25 expert report, 4:22 expert witness engagement letter, 4:20 Sanctions (this index) Settlement negotiations, 4:9 Supplemental Disclosures (this index) Timing considerations, 4:16 Top five trade secret expert witness pitfalls, 4:1 When to use expert in trade secret cases generally, 4:7	trademark infringement, 2:13	
TRADE SECRET EXPERTS Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:8 Common challenges in identifying trade secret expert, 4:15 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:26 Curriculum vitae, 4:13 Damages proving damages, 4:12 report of damages expert, 4:23 Damages expert report, 4:23 Deposition of expert, 4:24 Direct examination of expert witness pitfalls, 4:1 When to use expert in trade secret cases generally, 4:7	unfair competition, 2:14	
Generally, 4:1-4:26 Arbitration proceedings, 4:10 Before trial use of expert, 4:8 Common challenges in identifying trade secret expert, 4:15 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:26 Curriculum vitae, 4:13 Damages proving damages, 4:12 report of damages expert, 4:23 Deposition of expert, 4:24 Direct examination of expert A:15 Cross examination of expert at trial, sample documents, 4:20 Sanctions (this index) Settlement negotiations, 4:9 Supplemental Disclosures (this index) Timing considerations, 4:16 Top five trade secret expert witness pitfalls, 4:1 When to use expert in trade secret cases generally, 4:7	TD A DE CECCET EVDEDTC	
Arbitration proceedings, 4:10 Before trial use of expert, 4:8 Common challenges in identifying trade secret expert, 4:15 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:26 Curriculum vitae, 4:13 Damages proving damages, 4:12 report of damages expert, 4:23 Damages expert report, 4:24 Direct examination of expert When to use expert in trade secret cases generally, 4:7		
Before trial use of expert, 4:8 Common challenges in identifying trade secret expert, 4:15 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:26 Curriculum vitae, 4:13 Damages proving damages, 4:12 report of damages expert, 4:23 Damages expert report, 4:23 Deposition of expert, 4:24 direct examination of expert, qualification of expert, 4:21 direct examination of expert at trial, 4:25 expert report, 4:22 expert witness engagement letter, 4:20 Sanctions (this index) Settlement negotiations, 4:9 Supplemental Disclosures (this index) Timing considerations, 4:16 Top five trade secret expert witness pitfalls, 4:1 When to use expert in trade secret cases generally, 4:7		
Common challenges in identifying trade secret expert, 4:15 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:26 Curriculum vitae, 4:13 Damages proving damages, 4:12 report of damages expert, 4:23 Damages expert report, 4:23 Deposition of expert, 4:24 Direct examination of expert, qualification of expert, 4:21 direct examination of expert at trial, 4:25 expert report, 4:22 expert witness engagement letter, 4:20 Sanctions (this index) Settlement negotiations, 4:9 Supplemental Disclosures (this index) Timing considerations, 4:16 Top five trade secret expert witness pitfalls, 4:1 When to use expert in trade secret cases generally, 4:7		
4:15 Compensation, 4:18 Cross examination of expert at trial, sample documents, 4:26 Curriculum vitae, 4:13 Damages proving damages, 4:12 report of damages expert, 4:23 Damages expert report, 4:23 Deposition of expert, 4:24 Direct examination of expert 4:21 direct examination of expert at trial, 4:25 expert report, 4:22 expert witness engagement letter, 4:20 Sanctions (this index) Settlement negotiations, 4:9 Supplemental Disclosures (this index) Timing considerations, 4:16 Top five trade secret expert witness pitfalls, 4:1 When to use expert in trade secret cases generally, 4:7		1 1
Cross examination of expert at trial, sample documents, 4:26 Curriculum vitae, 4:13 Damages proving damages, 4:12 report of damages expert, 4:23 Damages expert report, 4:23 Damages expert report, 4:23 Deposition of expert, 4:24 Direct examination of expert Expert report, 4:22 expert report, 4:22 expert report, 4:22 expert witness engagement letter, 4:20 Sanctions (this index) Settlement negotiations, 4:9 Supplemental Disclosures (this index) Timing considerations, 4:16 Top five trade secret expert witness pitfalls, 4:1 When to use expert in trade secret cases generally, 4:7	4:15	4:21
4:26 Curriculum vitae, 4:13 Damages proving damages, 4:12 report of damages expert, 4:23 Damages expert report, 4:23 Deposition of expert, 4:24 Direct examination of expert expert witness engagement letter, 4:20 Sanctions (this index) Settlement negotiations, 4:9 Supplemental Disclosures (this index) Timing considerations, 4:16 Top five trade secret expert witness pitfalls, 4:1 When to use expert in trade secret cases generally, 4:7		*
Curriculum vitae, 4:13 Damages proving damages, 4:12 report of damages expert, 4:23 Damages expert report, 4:23 Deposition of expert, 4:24 Direct examination of expert Sanctions (this index) Settlement negotiations, 4:9 Supplemental Disclosures (this index) Timing considerations, 4:16 Top five trade secret expert witness pitfalls, 4:1 When to use expert in trade secret cases generally, 4:7		
Damages proving damages, 4:12 report of damages expert, 4:23 Damages expert report, 4:23 Deposition of expert, 4:24 Direct examination of expert Settlement negotiations, 4:9 Supplemental Disclosures (this index) Timing considerations, 4:16 Top five trade secret expert witness pitfalls, 4:1 When to use expert in trade secret cases generally, 4:7		
proving damages, 4:12 report of damages expert, 4:23 Damages expert report, 4:23 Deposition of expert, 4:24 Direct examination of expert Supplemental Disclosures (this index) Timing considerations, 4:16 Top five trade secret expert witness pitfalls, 4:1 When to use expert in trade secret cases generally, 4:7	Curriculum vitae, 4:13	
report of damages expert, 4:23 Damages expert report, 4:23 Deposition of expert, 4:24 Direct examination of expert Timing considerations, 4:16 Top five trade secret expert witness pitfalls, 4:1 When to use expert in trade secret cases generally, 4:7		
Damages expert report, 4:23 Deposition of expert, 4:24 Direct examination of expert Top five trade secret expert witness pitfalls, 4:1 When to use expert in trade secret cases generally, 4:7	proving damages, 4:12	Supplemental Disclosures (this index)
Deposition of expert, 4:24 Direct examination of expert When to use expert in trade secret cases generally, 4:7	report of damages expert, 4:23	Timing considerations, 4:16
Deposition of expert, 4:24 Direct examination of expert When to use expert in trade secret cases generally, 4:7	Damages expert report, 4:23	Top five trade secret expert witness pitfalls, 4:1
Direct examination of expert generally, 4:7		When to use expert in trade secret cases
	*	arbitration proceedings, 4:10

TRADE SECRET EXPERTS—Cont'd

When to use expert in trade secret cases—Cont'd before trial, **4:8** during trial, **4:11** proving damages, **4:12** settlement negotiations, **4:9** Why use expert in trade secret cases generally, **4:3** economic value in keeping a trade secret, **4:4** misappropriation, **4:6** reasonableness of efforts to maintain secrecy, **4:5**

TRANSCRIPT

Copyright expert, qualification of expert trial transcript, 5:33

TRIAL PHASE

Copyright experts, use during trial, 5:14-5:22
Cross Examination of Expert at Trial (this index)
Direct Examination of Expert at Trial (this index)
Patent experts, use during trial, 3:17
Qualifying at trial
copyright experts, 5:25
trade secret experts, 4:14
Trade secret experts, use during trial, 4:11

UNFAIR COMPETITION

Decision to use trademark expert, 2:14

WEIGHT OF SURVEY EVIDENCE

Trademark experts, 2:25